

## Hong Kong Cimbali opens office

Given the strategic importance of the Asian markets, Gruppo Cimbali, world leader in the design and production of espresso coffee and cappuccino machines, will open a representative office in Hong Kong to develop a solid presence in this area.

This decision will enable the company to study the Asian markets, evaluate opportunities and be part of a wide-ranging and diversified trading system in both geographical and economic terms.

This is also the background to the strategic partnership Gruppo Cimbali has recently started with GEW Company, which will be the exclusive distributor for its *Casadio* product range in China, also guaranteeing comprehensive technical support.

GEW will also produce some *Casadio* products for the Chinese market under licence of the Group, whose components are supplied by Gruppo Cimbali.

"The opening of our representative office is an exciting project because we are undertaking both a business and a cultural challenge," said Massimo Faravelli, c.e.o. of Gruppo Cimbali. "The Asian markets represent a great business opportunity with high growth rates, due also to the vast market area. Gruppo Cimbali will sound out the needs and tastes of the people in these areas in order to enter in real terms a potentially very attractive, albeit different, market."

Direct presence on the ground will enable Gruppo Cimbali to explore the prospects of the Asian market via a strategic partnership that will lead to a greater understanding and development of business opportunities and methods, preserving the typical quality values of Italian products which are so important and widely appreciated, especially in the world of coffee.

## US Neuhaus in Georgia

Recently Neuhaus Neotec, German manufacturer of roasting technology, opened its new office in Atlanta, Georgia.

With the opening, Neuhaus Neotec will extend its activities in the US and provide a direct after-sales service to all its customers nationwide. The company offers this in addition to its well known established service from Germany. From now on customers will be served during common US office hours as well. They will be available for calls and visits from 8am to 4pm EST.

The office is approximately 1,900sqf and is adjoining the already existing and established Amandus Kahl USA Corp. building. This new building includes three offices, a modern conference room and a warehouse of approximately 1,000sqf.

Special requests will be forwarded immediately to the specialized engineers in Germany and followed up by them. Neuhaus Neotec customers will have the option to order spare and wear parts directly via the new office and get regular updates on the process if needed. The warehouse also has enough space to stock large or bulky spare parts.



Neuhaus Neotec's new office in Atlanta, Georgia

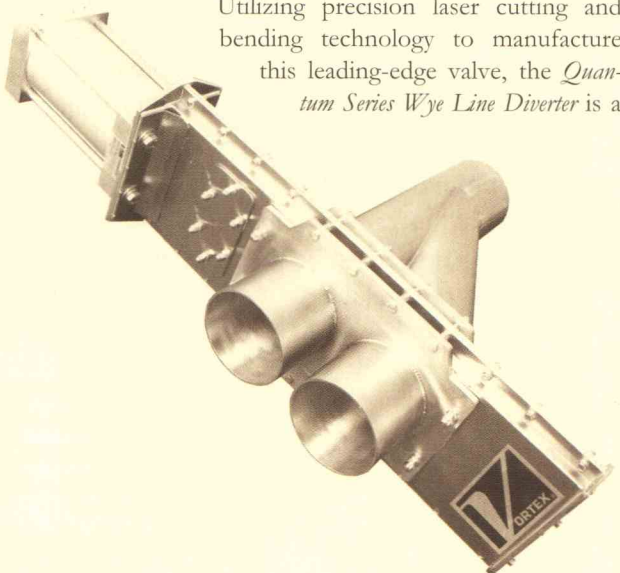
By customers' request, a list of items can be stocked in Atlanta at all times, which means operational availability with minimum delivery time.

Waiting time for newly produced items will be reduced significantly by stocking the items in advance. This new service offers the highest flexibility and fastest shipping time as customs interference will not be part of the business any longer.

## Wye Line Diverters

The global leader in valve solutions, Vortex Valves – a division of the Salina Vortex Corporation – introduces the new, patent-pending *Quantum Series Wye Line Diverter* specifically engineered to handle dry bulk solids in pneumatic conveying systems with vacuum or positive pressures up to 15psig (1 barg).

Utilizing precision laser cutting and bending technology to manufacture this leading-edge valve, the *Quantum Series Wye Line Diverter* is a



Quantum Series Wye Line Diverters are specifically engineered to handle dry bulk solids in vacuum or dilute phase pneumatic conveying systems with vacuum or positive pressures up to 15psig (1 barg)