

## AMCOR UNVEILS RENEWABLE PACKAGING FOR COFFEE MARKET



NaturePlus Renewable is a three-ply laminate based on renewably sourced materials

Amcor Flexibles Europe & Americas (AFEA) is claiming a breakthrough in flexible packaging materials for the coffee market. Called NaturePlus Renewable, this three-ply laminate is based on renewably sourced materials produced and converted by Amcor.

AFEA, in partnership with Beyers Coffee, has developed an innovative coffee bag for the exclusive BeneCafé coffee brand using NaturePlus Renewable. The bag not only contains 58 per cent renewable carbon based on the ASTM D6866 test method, it also has excellent barrier properties and seal integrity essential for keeping the freshness and aroma of the coffee.

Importantly, the BeneCafé ground coffee bag offers a number of consumer features. It's easy to open with good dead-fold to help with storage once opened and it has a natural look and warm feel from the paper outer layer of the laminate.

"At Beyers Coffee, we appreciate Amcor's expertise in sustainability and innovative product knowledge which has enabled us to

develop cutting edge renewable packaging for our BeneCafé brand," said Nathalie Vanderkindere, Product Manager Sustainability at Beyers Coffee.

NaturePlus Renewable joins the Amcor NaturePlus range. With its renewable features it complements this range of renewable, compostable or recyclable products suitable for packaging a wide range of products including fresh produce, frozen foods, snacks and confectionery bakery.

AFEA says the initial response to the new three-ply laminate has been very positive. "We are thrilled with the results that NaturePlus Renewable is showing so far," said Peter Ettridge, AFEA Sustainability Manager.

"Providing responsible packaging means that we must meet our stakeholders' expectations to deliver innovations that have the potential to reduce packaging's environmental impact utilising our expertise as a global packaging leader to make a positive contribution to society."

## NEUHAUS NEOTEC OPENS OFFICE IN US

Neuhaus Neotec, the well-known manufacturer of coffee roasting equipment, has opened an office in the US.

With the opening of the new facility in Atlanta, Georgia, Neuhaus Neotec is extending its activities in the US and will provide a direct after-sales service to customers nationwide.

The new facility of approximately 1,900ft<sup>2</sup> adjoins the Amandus Kahl USA Corporation building. The new building has three offices, a conference room and a warehouse of approximately 1,000ft<sup>2</sup>.

Neuhaus Neotec's customers will be able to order spare and wear parts directly via the new office. The warehouse also has enough space to stock also large or bulky parts.

Customers will also be able to obtain a list of components stocked in Atlanta, which will help ensure that parts can be delivered as quickly as possible. "This new service offers customers a high level of flexibility and faster shipping time as

customs interference will not be part of the business anymore," said Neuhaus Neotec in a statement.

The Neuhaus Neotec team in Atlanta includes: Martin C. Johnson, Vice President, tel: 770-569-1407, e-mail: johnson@neuhaus-

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